

## ORDER



Orders	Order / Rev:	63611
	Alt Order #:	09835883
	Product Desc:	WOMEN SPEAK OUT PAC
	Estimate:	266
	Flight Dates:	10/04/12 - 10/10/12
	Original Date / Rev:	10/03/12 / 10/03/12
	Order Type:	CIA - O

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Media Source.</b>
	Buying Contact:	
	Billing Contact:	
		238 East Davis Blvd
		Tampa, FL 33606

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	Women Speak Out
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	23	\$36,760.00	\$31,246.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	23	\$36,760.00	\$31,246.00	0.00
<b>Totals</b>	<b>23</b>	<b>\$36,760.00</b>	<b>\$31,246.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
CBS 47	28%	\$36,760.00
Market	100%	\$131,285.71

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	1%	\$1,312.86
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	13%	\$17,067.14
WJXX	7%	\$9,190.00
WTLV	51%	\$66,955.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/04/12	10/10/12	Action News @ Noon	CM	12:00 PM-12:30 P	MTWTF--	:30	2	\$920.00	P-1	0.00	NM	2	\$1,840.00
				Action News @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/12	10/10/12	MTWTF--		2		\$920.00		0.00					
E 2	WTEV	10/04/12	10/10/12	Action News @ Noon	CM	12:00 PM-12:30 P	MTWTF--	1:00	3	\$1,840.00	P-1	0.00	NM	3	\$5,520.00
				Action News @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/12	10/10/12	MTWTF--		3		\$1,840.00		0.00					

